

## **Avalon Document Services Joins Forces with Graphics of Utica**

**Utica, N.Y., November 3, 2014** – Avalon Document Services announced today that it has joined with Graphics of Utica, a locally owned and operated graphic design and printing company. With the unification of these two industry leaders, Avalon is now the most comprehensive printing and design company in Utica, New York.

Since their opening in 1970, Graphics of Utica has established a large and loyal client base by offering quality full color printing, graphic design and duplicating services. Avalon has had a growing presence in Utica for over 10 years offering those same services and more.

Elaine Kovach, owner of Graphics of Utica, will work as a consultant for Avalon during the transitional period of the acquisition. Avalon and Graphics of Utica both strive to meet and exceed customers' expectations while meeting the deadlines set by the client. Graphics of Utica's clients can rest assured that they will receive the same services, benefits, quality and customer service as they have over the past 44 years.

"I want to thank all my customers for filling my days with challenges, conversation and laughter. We've designed, printed and created some amazing projects together. It's been a pleasure, and I know my customers will be in extremely capable hands with Avalon." says Elaine Kovach.

Colin Owens, formerly employed by Graphics of Utica, will join the Avalon team permanently as a document specialist. With his years of expertise in the industry, he will be a great addition to the team in Utica.

This union will consolidate both companies' downtown Utica locations at Avalon's 54 Franklin Square facility and provide Graphics of Utica's client base with access to Avalon's enhanced services and resources, including their locations in Syracuse, Rochester, Buffalo, and Cleveland, under the Avalon Document Services name.

"We are excited to work with Elaine and the Graphics of Utica client base. Elaine is a well-respected veteran of the Utica business community and we look forward to continuing to serve the clients that have grown to rely on the great service that Elaine has provided over the last several decades" says JP Midgley, CEO of Avalon Document Services.

"This is an exciting time for both Avalon and Graphics of Utica. There have been many years of mutual respect between our two companies and we look forward to the opportunities this merger presents. We will continue the excellent service and quality that Graphics of Utica's clients have grown accustomed to" says Lewis Airth, Managing Partner of Avalon Document Services' Utica office.

## **About Avalon Document Services:**

Avalon, a leader in document services in New York and Ohio, was founded in 2000 in Syracuse, New York, and provides copying, scanning, printing, facilities/on site management, appellate publishing, and litigation support services to law firms, architects, engineers, and the general business community. For more information, please visit <a href="https://www.teamavalon.com">www.teamavalon.com</a>.