



Avalon Cyber Partners with KnowBe4

BUFFALO, NY – November 20, 2020 – Phishing attacks continue to be one of the biggest cyberthreats faced by businesses around the world – and the COVID-19 pandemic and ensuing chaos have only made the situation more dire. In March 2020, phishing attacks related to coronavirus [went up 667%](#) from the previous month. [51% of companies](#) experienced more phishing attacks due to employees working remotely. Even the SANS Institute – a U.S. company specializing in information security and cybersecurity training – isn't immune; a phishing email opened by just one employee resulted in the [theft of 28,000 records](#).

That's why the team at [Avalon Cyber](#) is proud to announce our partnership with [KnowBe4](#), provider of the world's largest security awareness training and simulated phishing platform, which helps companies manage the ongoing problem of social engineering.

KnowBe4 started out as a phishing test platform and has evolved into a robust security awareness training suite of products that help reduce malware infections, data loss, and potential cybertheft. They've also invested significant resources to develop Governance, Risk & Compliance (GRC) applications that can be used to help businesses cut down audit time and manage compliance and risk projects faster than ever.

KnowBe4's mission is to enable employees to make smarter security decisions every day. They accomplish this through their powerful, yet engaging and easy-to-use, platform that allows businesses of all sizes to train and phish employees to see their "Phish-prone percentage" improve over time – and get measurable results.

Baseline Testing

Assess the Phish-prone percentage of your users through a free simulated phishing attack.

Train Your Users

Get access to the world's largest library of security awareness training content, including interactive modules, videos, games, posters, and newsletters.

Phish Your Users

Deploy best-in-class, fully-automated simulated phishing attacks; choose from thousands of templates with unlimited usage and community phishing templates.

See The Results

Receive enterprise-strength reporting that shows stats and graphs for both training and phishing that's ready for management to review.

“The human element in today’s threat landscape is now a company’s last line of defense when it comes to cybersecurity. Lack of security awareness or underperforming security awareness programs are putting businesses and their employees at heightened levels of cyber risk, especially in our current climate,” says Kyle Cavalieri, president of Avalon Cyber. “We are proud to partner with KnowBe4 because of their ‘new school’ approach to facilitating security awareness training, and for providing state-of-the-art technology and resources, which allow our clients to detect suspicious emails and learn how to effectively respond to those threats.”

Contact our team today to [set up a demo](#) and learn how KnowBe4 makes it easy to train and phish your employees to help reduce your chance of a data breach.

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About Avalon:

Avalon was founded in 2000 in Syracuse, New York, as a legal copy company that prided itself on high-quality products and a high level of customer service. Avalon has evolved to provide a wide array of niche services including scanning, managed office services, digital forensics, cybersecurity, and eDiscovery to numerous industries. Avalon has been recognized by Inc. Magazine as one of the fastest growing private companies in the U.S. and is a 6-time Inc. 500/5000 honoree. Avalon has regional offices in Buffalo, Rochester, Syracuse, Utica, Cleveland, Tampa, Omaha, Grand Rapids, and Detroit. For more information, visit www.avalonlegal.com or go to [LinkedIn](#), [Twitter](#), or [Facebook](#).

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CONTACT:

Ian M. Gattie

Director of Marketing

Avalon

716.995.7777

ian.gattie@teamavalon.com