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Jon Bates Promoted to Chief Executive Officer at Avalon

BUFFALO, NY, May 22, 2023 – [Avalon](#), which offers technology-based services like digital forensics, cybersecurity and eDiscovery as well as document services, announced today that former chief operating officer Jon Bates has been promoted to chief executive officer.

In his new role, Bates will lead all aspects of Avalon's operations, particularly focusing on the company's overall goals, growth, profit, and return on investment. More specifically, Bates will work with Avalon's board of directors and top executives to establish short- and long-term objectives and provide regular reports on the status of Avalon's operations to the board of directors and company staff.

"I am honored to begin this new chapter at Avalon and continue working with this incredible team toward delivering the highest-quality work-product for our clients, transforming the way they do business," said Jon Bates, CEO, Avalon. "From litigation support and eDiscovery services to our rapidly growing cybersecurity division, we're here to provide critical business services that strengthen our clients' capabilities and contribute to their success. We have exciting plans on the horizon and, together, we will achieve historic growth for our company and our clients."

Bates first joined Avalon in 2020 as chief operating officer (COO), where he developed and implemented business strategies and policies to help increase market share and generate significant ROI. Prior to Avalon, Bates served as vice president at document management firm CloudDOCX IT based in Rochester, NY, and as eastern regional business development manager at office workflow solutions and document management technology company InStream, headquartered in Nashville, TN.

The role of CEO was previously held by JP Midgley, who stepped down from the position in April 2023 and will now serve on Avalon's board of directors and as the company's corporate strategy director.

First operating as a legal copy company based out of Syracuse, NY, Avalon has evolved to offer tech services like digital forensics and eDiscovery, as well as niche document services nationwide, including scanning, secure print and mail, bid management, business process outsourcing and managed office services. In more recent years, the company established Avalon Cyber to help businesses further by identifying and managing cyber risk through



managed detection and response, vulnerability assessments, penetration testing and incident response.

About Avalon

Avalon was founded in 2000 in Syracuse, New York, as a legal copy company that prided itself on high-quality products and a high level of customer service. Avalon has evolved to provide a wide array of niche services including scanning, managed office services, digital forensics, cybersecurity and eDiscovery to numerous industries. Avalon has been recognized by Inc. Magazine as one of the fastest-growing private companies in the US and is a six-time Inc. 500/5000 honoree. Avalon has regional offices in Buffalo, Rochester, Syracuse, Cleveland, Tampa, Omaha, Detroit, and Phoenix. For more information, visit www.avalonlegal.com or go to their [LinkedIn](#), [Twitter](#), or [Facebook](#).